
The Power of TED* Practitioner Program

The TED* Practitioner Program draws a committed group of professionals from around the world who are committed to making TED* (*The Empowerment Dynamic)™ a key component in the services they provide to their clients or co-workers if an internal professional.

Why aim for the TED* Practitioner Program? Practitioners desire to deepen their knowledge and application of the TED* frameworks and tools, and to share ongoing learning which enriches their personal and professional use of the TED* work.

The Value Proposition: Participation in the TED* Practitioner Program will bring benefits to you, while also helping the spread of TED* to work its magic in the world.

Benefits to you:

1. Go deeper in understanding the TED* principles and practices and the “complexity behind the simplicity” of the frameworks and tools;
2. Attend a live 2-day TED* “Deeper Dive” intensive facilitated by David Emerald and Donna Zajonc. This intensive will demonstrate ways to present and facilitate the TED* framework with teams and individuals.
3. Receive two 1-hour individual coaching sessions with either David or Donna to assist you in integrating the TED* frameworks in your life and unique area work;
4. Be listed on the TED* Website as a “TED* Practitioner,” with links to your website and contact information;
5. “TED* Practitioner” community membership through 2018;
6. Opportunity to co-author with David or Donna a TED* application article for your field of work (at your initiative);
7. Purchase of books and workbooks at a 50% discount and permission to resell them for a profit;
8. Participate in live (and recorded if unable to attend) quarterly TED* Practitioner learning webcasts with David, Donna and Practitioner community;
9. Participate in the TED* Practitioner Facebook community, in cross-sharing of documents, handouts, marketing ideas, etc.;

10. Have exclusive access to the Power of TED* Dropbox that contains PowerPoint presentation materials, handouts and marketing flyers ready-made for TED* seminars, use of TED* logo on your marketing and web-site listing if you wish; and
11. Opportunity to share financially when TED* programs are held in your community or with your organization. TED* Practitioners may coordinate David's visit and co-sponsor a program and the revenue.

Commitments from you: Participants who become TED* Practitioners agree to make the following commitments:

1. Enthusiastically participate in the TED* Practitioner program by bringing your full self to the two-day intensive live workshop;
2. Arrive at the program having completed all pre-session work (including read *The Power of TED**, pre-workshop articles and having viewed on-line videos);
3. Participate in the Practitioner community through the quarterly learning webinars and to share learnings and information with fellow TED* Practitioners;
4. Share your feedback during and after the two-day program about the content and process of the training;
5. Participate, at your choice, on the Facebook TED* Practitioners Group page, sharing how you applied TED* in your work and life;
6. Pay for all travel and room and board while attending the program;
7. Pay a \$1,995 Practitioner fee which includes the cost of the two-day program; and
8. (At your discretion, beginning 2018) Annually renew your commitment as a TED* Practitioner by determining the value of your membership and paying a renewal fee. Current Practitioners have paid a range of \$50 to \$1,000 with the average of \$250.

We believe the TED* Practitioner program is already serving as a catalyst for accelerating the spread of TED* in the world and will continue to lead to co-creating a body of work within the TED* Practitioner community. By participating in the Practitioner Program, you will associate with like-minded professionals who want to learn more about how to teach and utilize the TED* concepts in their work.

Please direct any questions to Donna Zajonc MCC, Director of Coaching and Practitioner Services at donna@powerofTED.com or 206-780-9300. We look forward to a long and empowered partnership.